

## THE VECTOR OF TRANSMEDIA EXPLAINED

Owen O'Carroll + Gavin Keeney

The diagram shows a series of antinomies between two trinitarian economies:

Human Order, Separation, Division  
All + Everything, Parousia, Multiplicity

Proper/Good versus Bad/Displaced  
Equality/Value versus Knowing/Determined

Beauty/Filth  
Sense/Nothingness

Sister Death

Sister Death is the spectral resolution of the opposing economies and the contraries/antinomies

The Vector of Transmedia moves from Bad/Displaced toward Equality/Value in one direction and from Equality/Value toward Bad/Displaced in the opposite direction

The “political economy” of the Vector of Transmedia is to oscillate between Division and All + Everything without favoring either trinitarian economy, or by simultaneously favoring both

The figure of Parousia is the possibility of re-performance (the Second Coming of works), while the figure of Separation is the possibility of objectification (the conversion of works to mere commodities)

Both Parousia and Separation operate in the force-field of cultural production for works as Great Antithesis

The Vector of Transmedia as a type of transvaluation of works for works acknowledges both Parousia and Separation by refusing commodity status for works

Abject status for works abandoned or orphaned within the force-field of cultural production is embraced as redemptive path between Bad/Displaced and Equality/Value

Accomplished works of a systematically “dire” nature may be placed at various places within the Vector of Transmedia to illustrate the dynamic nature of the singular work within the force-field of cultural production

For example, Wittgenstein's *Tractatus* would inhabit the upper-right portion of the trajectory, as grand/totalizing project, while *Philosophical Investigations* would inhabit the lower-left portion, as re-naturalized or existentially grounded “shadow” of *Tractatus*<sup>1</sup>

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<sup>1</sup> See: Ian Ground, “The Relentless Honesty of Ludwig Wittgenstein,” *The Times Literary Supplement*, October 10, 2017, <https://www.the-tls.co.uk/articles/public/ludwig-wittgenstein-honesty-ground/>.